

Adam Zeidman

Senior Project

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### Senior Project Proposal

For my senior project I would like to create a set of five pieces of artwork. These pieces will consist of digital art created using Adobe Illustrator and Photoshop. I want to use this project as a way to showcase my work and style as an artist. I would also like to use this opportunity as a learning experience as I hope to one day sell these pieces along with many other projects I do in the future. This project is important to me because it represents something I will put time and effort into in the future. I believe this project will serve as a great learning experience and will help me become a greater artist.

When creating my five pieces, I will draw inspiration from pop art, graffiti art, and modern art both old and new. This is something I have a passion for and it is something I see myself being involved in, in the future. I have always been drawn to this type of art and it has been something I have wanted to do for some time.

Over the course of completing this project I think I will learn many things. I will learn and grow as an artist as I go through the trial and error aspect of creating and getting down to the final printed pieces. I will also learn many things about the printing process as I continue my research on different types of papers and color

use. Meeting with the printer will also contribute to this, as I will get to hear from them first hand. One other thing I will learn from this project is how to use the Adobe Illustrator and Photoshop programs more efficiently.

Not only will this project serve as a learning experience but it will also serve as a basis of something I will continue to do in the future. I plan to take what I learn from this project and implement it into my work of the future. I see myself creating many works of art down the line and I believe this project will help pave the way as to how I will present it.

As part of this project, I want to take the five pieces and have them printed and framed. I plan to meet with a printer to discuss different types of paper and color to see what fits best. Along with this, I want to be present when the artwork is being printed so I can be part of the entire process. I also want to do this because I think it will give me the opportunity to make changes to each piece on the spot if necessary. This will also give me time to talk to the printer and hear their point of view on any changes that may need to be made.

Each piece I make will take about a minimum of ten hours to complete before being ready to print. I plan to have each piece finished by April 1. This will give me a good amount of time to meet with the printer and go over any changes that need to be made. Once this is completed and I have made those changes, I plan to have each piece printed and ready to be framed by April 18.

When I send each of the five pieces to print, I want each piece to be 18 x 24 inches. I would like to keep the cost of print under \$30 per poster. Along with this, I will be looking at many frames from multiple sources to find what fits best. I would

like to keep the cost of the frames at a \$20 maximum each. My goal for this project is to keep my budget under \$300.

I am looking forward to go through this whole process and presenting my works of art. This is something I have wanted to do for a long time and it something I will learn from. I plan to take this opportunity as a learning experience and I will use it as a basis for creating artwork in the future. I am very excited to take my passion and love for art and turn it into my own creation.



