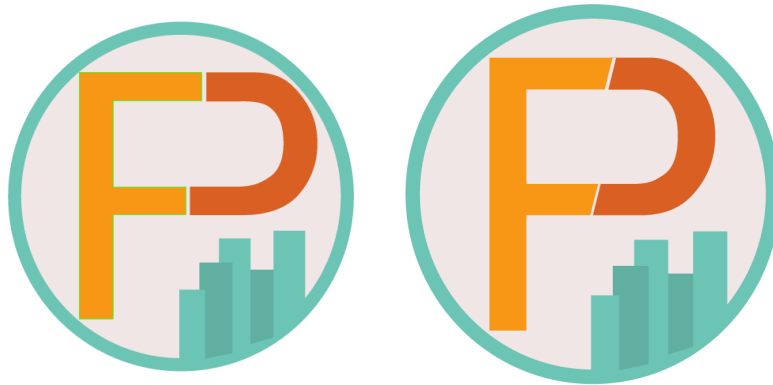


FestPossessed

Logo:

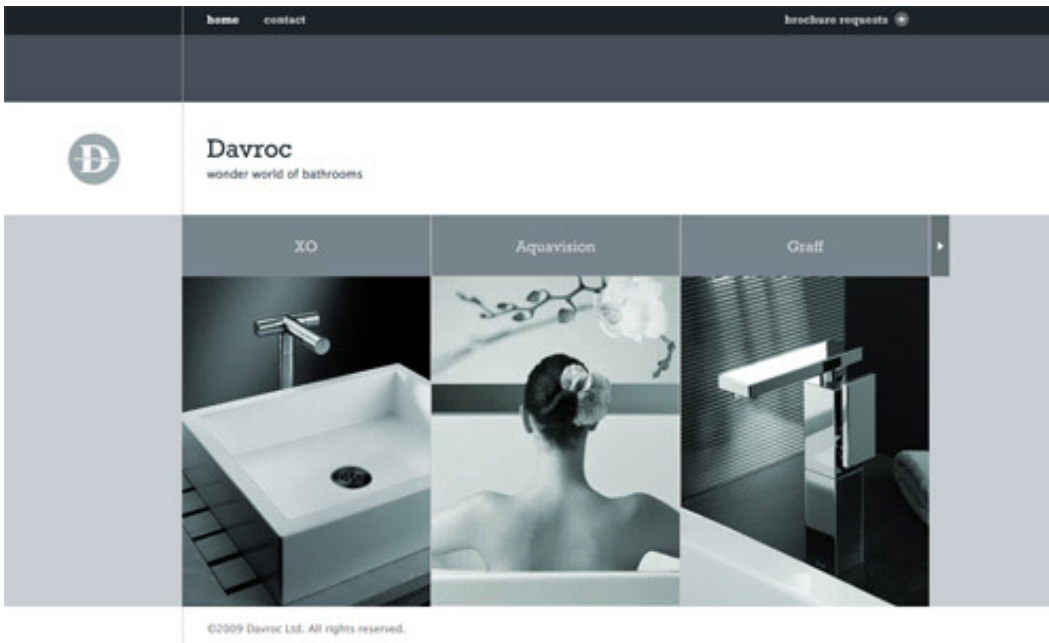
The logo went through a couple drafts. This color scheme ended up being to feminine.



Eventually I decided on a more neutral color scheme:



Ideas for the website came from templates found online:



I decided on something in between.

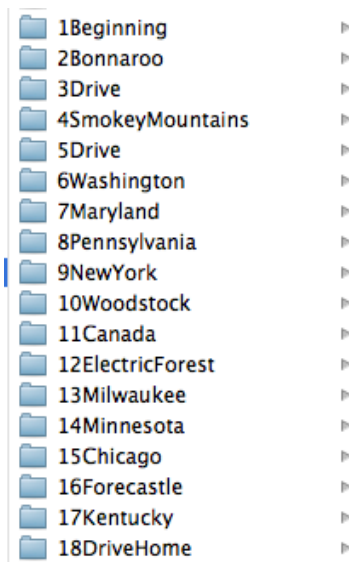
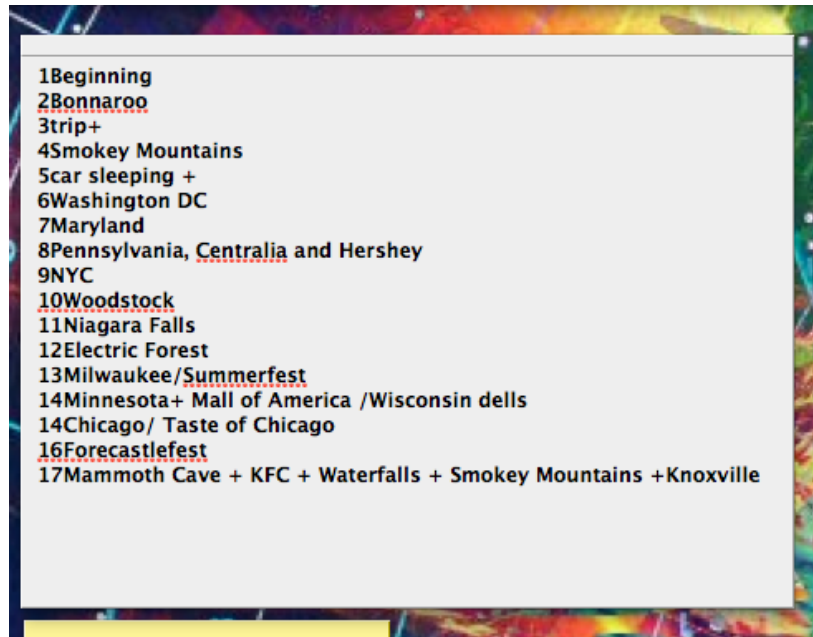
There were extra graphics created with the older color scheme, this became obsolete and boring:



I added photos on the side of the Logo in the piece. These are links to the Facebook page.



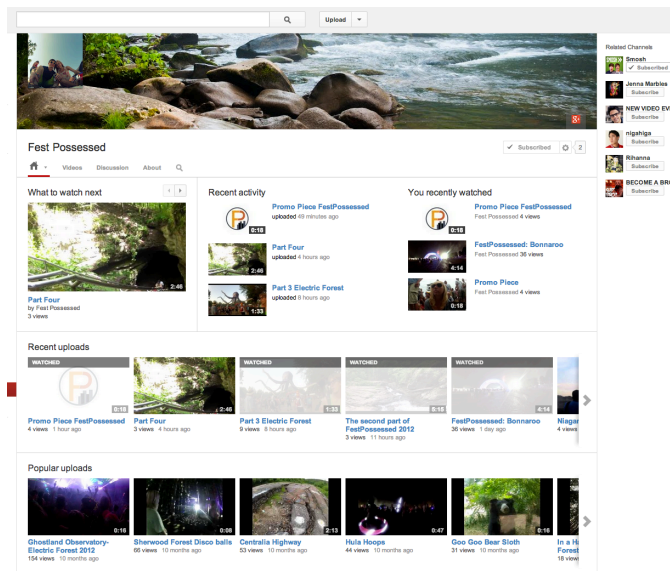
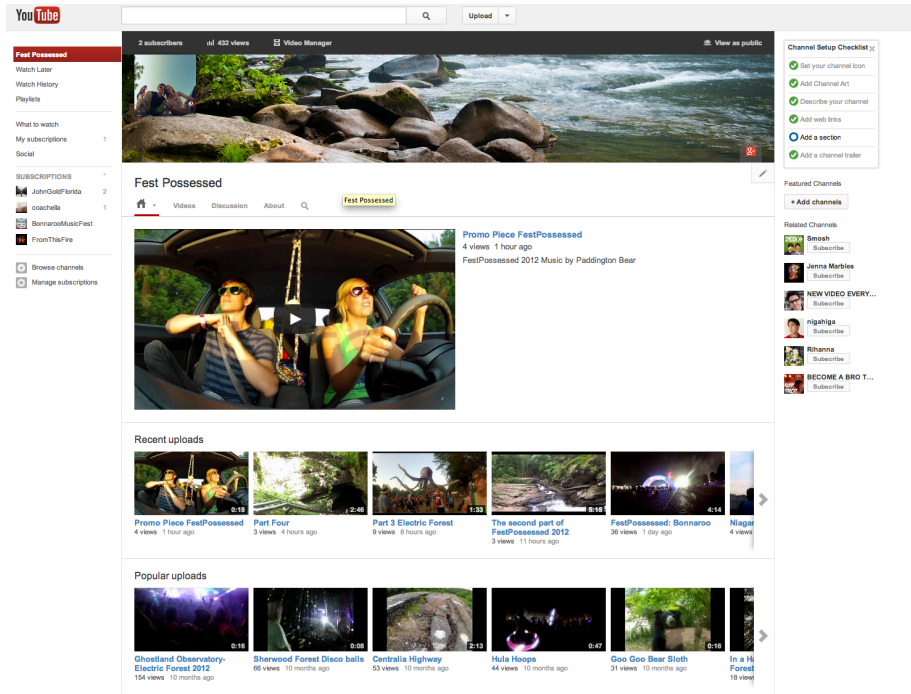
Photos were organized into rough folders through notes then refined in LightRoom:



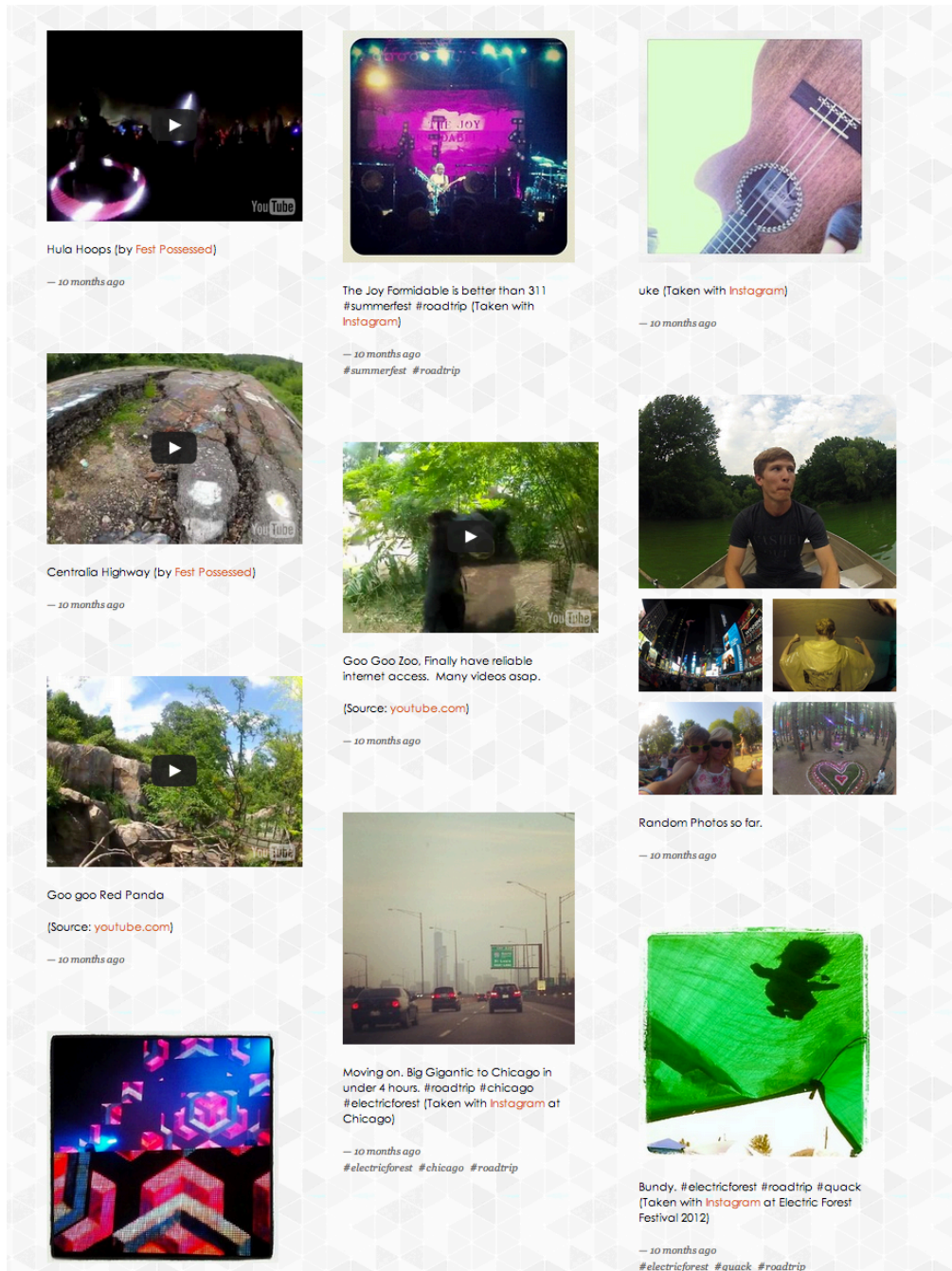
The Facebook is fully developed and most of the photos are uploaded there:

The screenshot shows a Facebook profile for 'Fest Possessed'. At the top is a large cover photo of a rooftop garden with various plants and flowers. Below it is a profile picture of two people in a car. The profile name is 'Fest Possessed' with 38 likes and 11 people talking about it. The bio reads: 'Local/Travel Website I have been documenting, researching, doing, and living. And now is the big adventure. Mid June I will depart from my cozy home in Odessa, FL and drive...'. Navigation tabs for 'About', 'Photos', 'Likes', and 'Videos' are visible. Below the profile is a status update area with a prompt: 'What have you been up to, Fest Possessed?'. A recent post from 'Fest Possessed' is shared, featuring a link to 'Empire Of The Sun - Alive' with a video player and text: 'New album 'Ice on the Dune' Coming June 2013. Pre-order new album on iTunes + get first single "Alive" now: http://smarturl.it/IceOnTheDuneiTU'. To the right, there is a 'Friends' section showing 32 friends and a 'Recent Posts by Others on Fest Possessed' section with posts from Puneet Kaur Sandhu, Jenny Beddy, and Andi Mattingly.

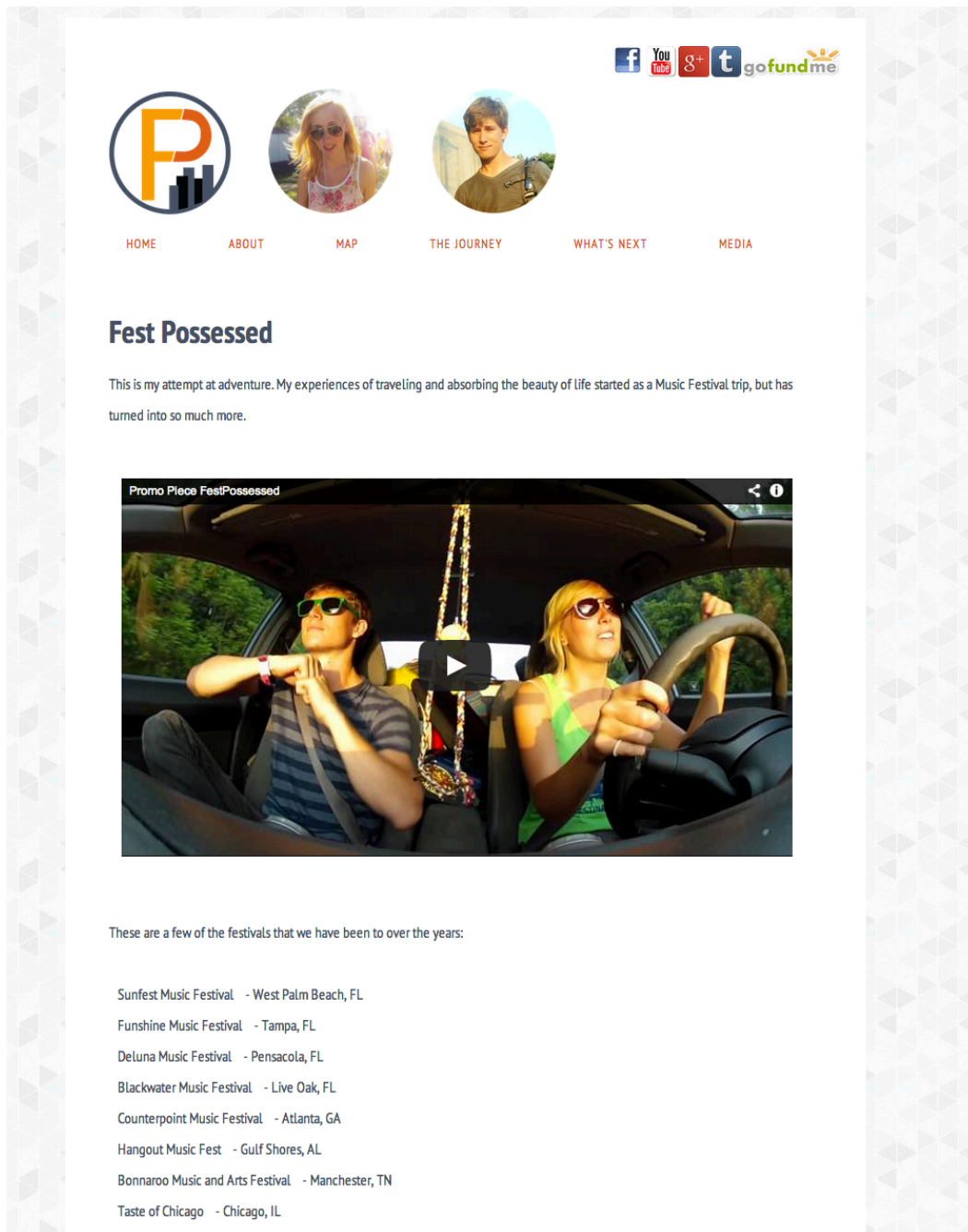
Along with a YouTube site that I have been running since June 2012:



My Tumblr feed is live and I can make posts to it any time (normally from my phone) This can be viewed on the site or through the Tumblr link on the top of every page:



The Home page has a 20 second video promo and a quick introduction to the site:



The screenshot shows the homepage of the website 'Fest Possessed'. At the top right, there are social media icons for Facebook, YouTube, Google+, and Twitter, along with a 'gofundme' logo. Below these are three circular profile pictures: a stylized 'P' logo, a woman with blonde hair, and a man. Underneath the pictures is a navigation menu with links: HOME, ABOUT, MAP, THE JOURNEY, WHAT'S NEXT, and MEDIA. The main heading is 'Fest Possessed'. Below it is a short paragraph: 'This is my attempt at adventure. My experiences of traveling and absorbing the beauty of life started as a Music Festival trip, but has turned into so much more.' A video player is embedded, showing a man and a woman driving in a car. Below the video, there is a list of festivals they have attended:

These are a few of the festivals that we have been to over the years:

- Sunfest Music Festival - West Palm Beach, FL
- Funshine Music Festival - Tampa, FL
- Deluna Music Festival - Pensacola, FL
- Blackwater Music Festival - Live Oak, FL
- Counterpoint Music Festival - Atlanta, GA
- Hangout Music Fest - Gulf Shores, AL
- Bonnaroo Music and Arts Festival - Manchester, TN
- Taste of Chicago - Chicago, IL

The About page describes FestPossessed and the two of us who were involved.

HOME ABOUT MAP THE JOURNEY WHAT'S NEXT MEDIA

About:

We hacked the system. Music festivals are incredible experiences and offer free camping and admission for volunteers. By volunteering at multiple music festivals, we have found a way to experience the best of the US. (Or at least most of the east coast) Being frugal has allowed us to adventure and learn from the vastness of the US.

Nicole:

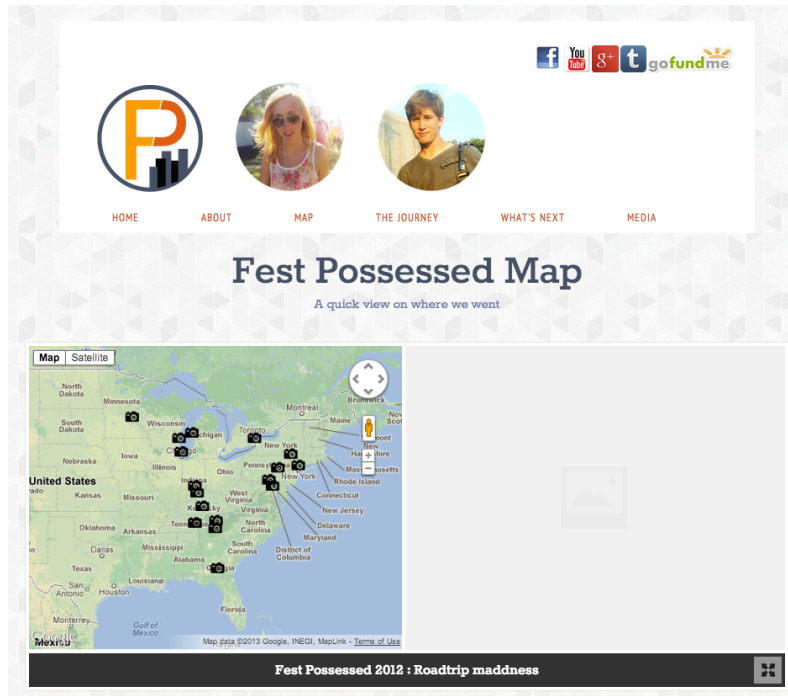
Nicole yearns for adventure. She is a college student using her design and development education to live out her dream. Since the age of 12 she strived for a life of excitement through the digital world. Photography was the avenue that she chose to get her there. However, with a push from her family and encouragement from professors, she has found that she is capable of more. Possibly much more. As her college career races to its end, the truth has finally dawned upon her. Her skills can take her down many avenues, she just has to decide on which one.

Justin:

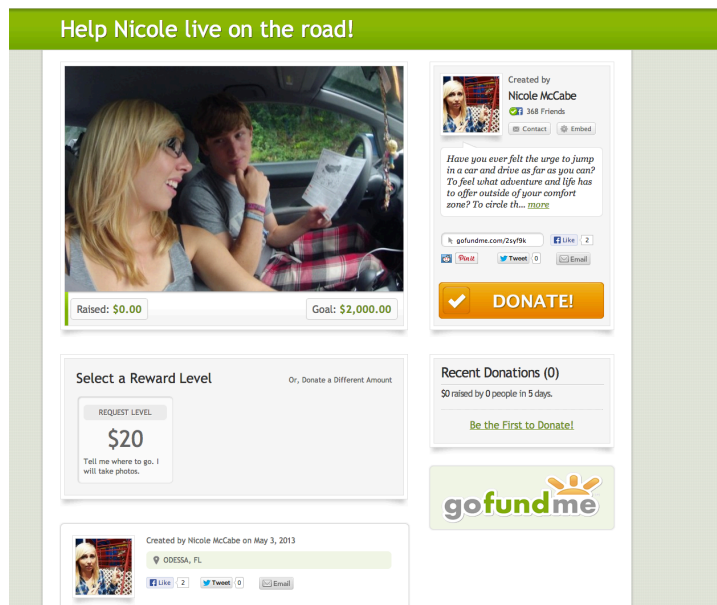
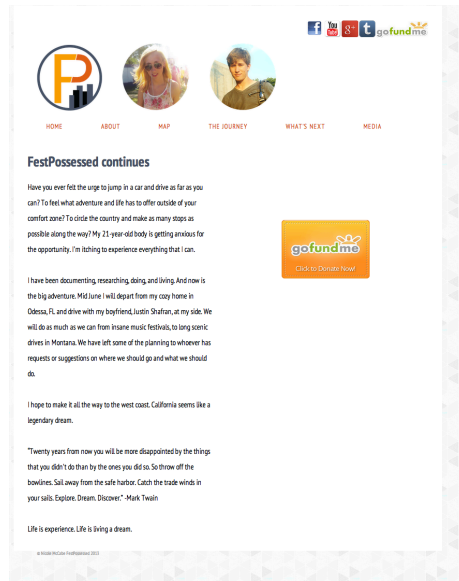
Justin can never say no to a challenge. He experiences as much of the world as he possibly can. He is the kind of person who leads into and out of danger. But the danger is the fun part. His carefree nature is contagious. The ideas and explorations of FestPossessed would not be possible without him.

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The map is a special JQuery map that pinpoints all of the locations of photos specifically using Latitude and Longitude using Google Api Technology:



The "What's next?" page describes FestPossessed's hope for the future. With another road trip in mind for this summer, I am hoping to hopefully make money on the road via web blogging and donations through GoFundMe.com:



Finally, The Media page displays the major edited videos that I have completed for FestPossessed. Every video is original. I collaborated with John Gold (FL), a local musician, for the songs that go with the videos. On videos where I did not use his material, I retrieved and used the music from Creative Commons.



Nicole McCabe

1:02pm

Hey, how have you been? I know its been a while, like a couple years since I've seen you. But I have been really impressed with what you've been producing lately. I'm building a website, FestPossessed.com. Its a music fest/travel blog site going live next week. I would love to use some of your music in some of my videos. Let me know if this sounds cool to you. I would love to promote your work on my website. Thanks -Nicole

Saturday



John Gold

9:09pm

I approve!

I'm going on tour soon, maybe we will meet up on the road :)
funny enough I will be leaving around the same time
just tell me what you need!



Nicole McCabe

11:24pm

Awesome! Yeah I would love to catch a show on the road. I was thinking of putting whatever songs you want to promote in videos. High quality audio files would be helpful. I plan on editing one tomorrow.



John Gold

12:11am





what do you need

wav

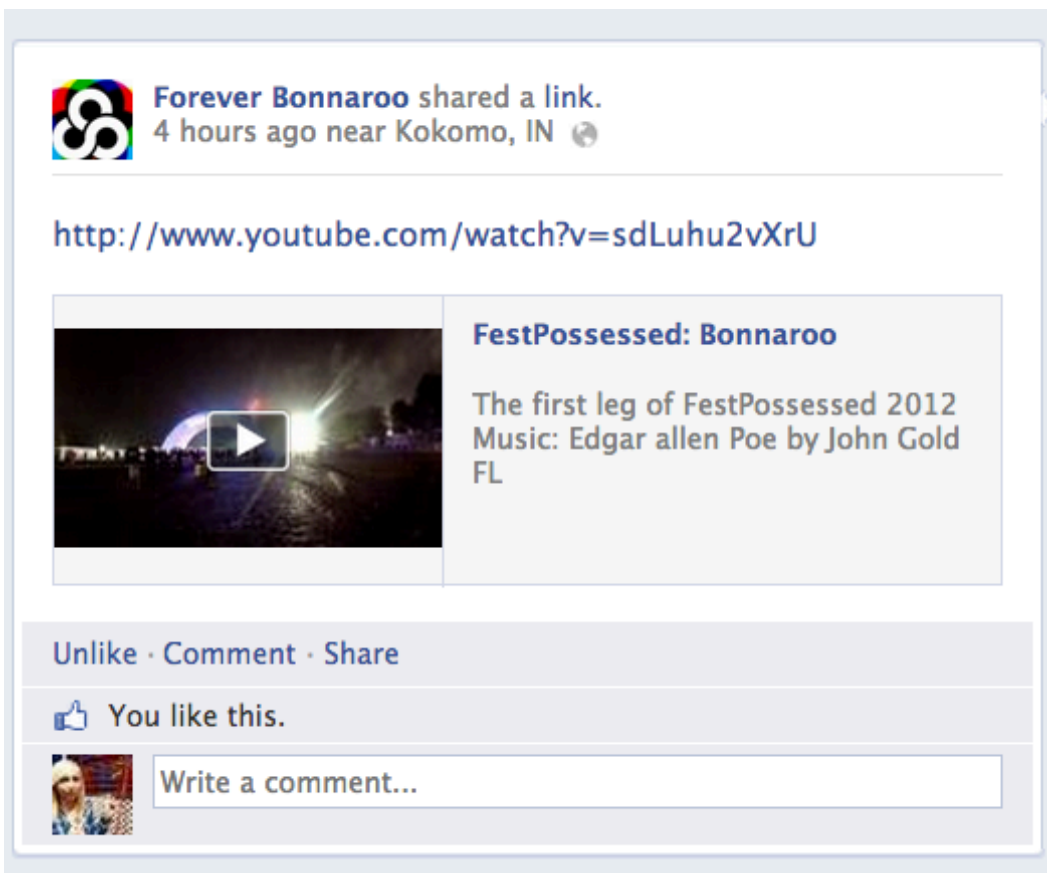
aiff

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I have taken steps in planning out the next trip:

Item No.	Preview	Qty	Description	Amount
AFLTY-002		1	Floaty Backdoor	\$7.50
GTRA30		1	Tripod Mount	\$4.00
AUCMT-301		1	Suction Cup Mount 2	\$15.00
CHDX-301		1	HERO3 Black Edition - Adventure	\$240.00
Item Total				\$266.50
Shipping & Handling				\$0.00
Tax				\$0.00
Total				\$266.50

The official Bonnaroo Community Facebook page has even re-posted my first video:



The screenshot shows a Facebook post from the page 'Forever Bonnaroo'. The post includes a profile picture of the Bonnaroo logo, the text 'Forever Bonnaroo shared a link. 4 hours ago near Kokomo, IN', and a URL: 'http://www.youtube.com/watch?v=sdLuhu2vXrU'. Below the URL is a video player thumbnail showing a night festival scene with a play button icon. To the right of the thumbnail, the video title is 'FestPossessed: Bonnaroo' and the description is 'The first leg of FestPossessed 2012 Music: Edgar allen Poe by John Gold FL'. At the bottom of the post, there are interaction options: 'Unlike · Comment · Share', a thumbs-up icon with the text 'You like this.', and a comment section with a small profile picture and a text input field labeled 'Write a comment...'.

