

Jenelle Morgan
ART 499 - Senior Project Statement

When I started brainstorming ideas for my senior project, I knew I wanted to create something that could be beneficial for my own professional use. I was going to start applying for jobs in late March of 2015, so my career search was a motivation for my senior project. I chose to have a completion date earlier than the end of the semester because I wanted my career search to start before graduation. I decided to pursue a career in User Interface Design or an Application Developer in Tampa, Florida. My focus was on designing and coding my website to present my web developing skills to hiring managers. I also wanted to design an illustrated resume to show my experience in a creative, yet professional way. My ultimate goal for my senior project was to develop my professional website and illustrated resume to pursue my career as a digital artist.

An illustrated resume was a significant aspect of my senior project. I felt that this was important for me to create because I knew it would be an asset when applying for creative positions. I feel that it is hard to get to know someone when you hand him or her a traditional resume. Especially when you are applying online, hiring managers have no idea what kind of person you are by looking at your default font resume nor do they want to take the time to do so. I want a hiring manager to look at my illustrated resume and grasp my personality without even meeting me. My illustrated resume will contain my experience, education, volunteer work, honors, and interests with illustrated design concepts.

My process of creating my illustrated resume started with basic research. I started to search for basic graphic design resumes online to find some inspiration. I found that the most successful designs had a strong cohesive theme. I began to sketch some layouts for my resume. After having a couple of rough sketches, I ran with my ideas, laying them out in Adobe Illustrator. I divided sections in the layout for each category: experience, education, volunteer work, honors, and interests. I separated each topic with a pink color banner and black color font, the same colors used on my website. I wanted to represent each aspect of the resume with an original icon. I sketched out each icon in a sketchbook before uploading it to Illustrator. I had some strong ideas and designs for the icons that I knew I wanted to incorporate, but I was not sure how it was fitting in to the layout. I designed each icon separately and tried to join all of them together in the layout. The designs looked great apart, but they weren't flowing together. For example, I really wanted to show cities that I have traveled to with recognizable icons. I designed the Statue of Liberty in green, and Big Ben in gold, their true original colors. I found that I have to change these icons to the same color hue to make this piece stronger. I changed the direction of my illustration by changing each icon to shades of black. This took a little work, but it made my designs look more clean and organized. The black shaded icons looked sharply defined and they worked really well with the pink banners.

The biggest part of my senior project was coding and designing my website. I have already developed a website from the Online Production course from the previous semester. I really enjoyed the coding HTML and PHP, so I wanted to push the course further. I wanted to revamp and continue to work on my website for my

senior project. I wanted to make a lot of changes to my site and add more pieces of my work using strictly HTML, PHP, and JavaScript code. My goals were to have a functional website with clean professional designs to show hiring employers. I want to pursue a career in User Interface Design, with hopes my website will help attract hiring design companies.

There were multiple factors I expected from my website. I expected a creative homepage, artist statement, HTML projects, artwork, email form, and resume. I researched popular websites to observe and contrast their different layouts. I used basic news outlets, like the New York Times' website to compare the relative size while adjusting the web browser screen. I also looked at frequently visited creative outlets, such as the LaLa, a blog site, to gather more ideas. I designed a specific layout that I really liked and pertained to me, which emphasized on user accessibility and usability of hiring companies. I personalized my site to make it true to myself, but also executing it in a professional matter. I added a page specifically for my artist statement and additional pages for my resume. I wanted my homepage to sell me to a possible employee for a creative design position. These were important aspects to include in my resume. I also eliminated irrelevant pages to my site, so that users could easily access it without any confusion or unnecessary distractions. I believe that the most important thing about the website is the overall layout and design.

My senior project's outcome was better than my expectations. I couldn't be happier with the results and I am glad that the hard work paid off. I have a functional website that displays my artwork, artist statement, and resume. I also

successfully designed an illustrated resume, which is featured on my website, to display my qualifications in a new original approach. I worked very hard on my senior project since I knew it was something that would benefit me in the long haul. I am also pleased that with myself on my dedication to working on my senior project to find the right job position for me.

As I was working on my senior project, I had a couple of interviews for careers in graphic design, web design, and web application. I explained to them about what I was learning in my classes and what my focus was in my senior project. I got really great feedback when I showed them my senior projects when it was a work in process. I also handed them a copy of my illustrated resume, which showed my design skills right away on paper. Hiring managers were impressed that I took the extra mile to design a resume to present my skills right in front of them. Having a hand-coded website and a designed resume, along with a traditional resume, interested hiring managers and would exceed other candidates' impressions. I ultimately landed a job as a Web User Interface Application Developer at Wolters Kluwer – Teammate Company. I am grateful for my experience at the University of Tampa and I am excited to see where this career takes me.

Hey there...

My name is Jenelle Morgan. I am a Digital Artist. Here you can have access to my portfolio online. In my free time, I love to play tennis, travel, and try new things. Feel free to look at my work and browse through my site!

Quick Links

HTML ART

ILLUSTRATIONS

PHOTOGRAPHY

TENNIS

NICE TO MEET YOU! MY NAME IS...

LET'S KEEP IN TOUCH BY...

JENELLE MORGAN

I'M A DIGITAL ARTIST

 jennimaex3@gmail.com
 (908) 328 - 8910
 jenellemorgan.com
 linkedIn/in/jenellemorgan



EDUCATION & WORK HISTORY



UNIVERSITY OF TAMPA
DIGITAL ARTS DEGREE
BUSINESS ADMINISTRATION
MINOR



DIGITAL COMMUNICATIONS INTERN
ENROLL AMERICA
SUMMER 2014




ADVICE COLUMNIST
ADMITOPIA
WINTER 2015



SKILLS



ILLUSTRATOR 

MICROSOFT PRODUCTS 

INDESIGN 

PHOTOSHOP 

PHP / JAVASCRIPT 

PREMIERE 

DREAMWEAVER 

WORDPRESS 

HTML5 

MAYA 



VOLUNTEER



ACTIVITIES & INTERESTS



RELAY FOR LIFE



ENROLL AMERICA



TRAVEL



DELTA EPSILON IOTA
HONOR SOCIETY



STUDENT ATHLETE
ADVISORY COMMITTEE



TENNIS



BOYS AND
GIRLS CLUB



FISHERMAN'S
FOOD PANTRY



DESIGN

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137 </div>
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139
140 <footer>
141
142 <a href="http://www.jenellemorgan.com" >www.jenellemorgan.com</a> |
143 Jenelle Morgan |
144 Digital Artist |
145 ©copy; 2015 | <a href="#"?#contact&q=email">Contact</a>
146
147 </footer>
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149 </div>
150 <script type="text/javascript">
151     $(document).ready(function() {
152         //GENERAL FANCY BOX FOR ALL
153         $(".fancybox").fancybox();
154
155     });
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157     //more
158     $(".fancybox-button").fancybox({
159         beforeShow : function() {
160             var alt = this.element.find('img').attr('alt');
161             this.inner.find('img').attr('alt', alt);
162             this.title = alt;
163         }
164     });
165
166     //more
167     $(".fancybox-button").fancybox({
168         prevEffect      : 'none',
169         nextEffect      : 'none',
170         closeBtn        : false,
171         helpers         : {
172             title : { type : 'inside' },
173             buttons : {}
174         }
175     });
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184 </script>
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186 </body>
187 </html>
```

jenelle
DIGITALARTIST

home

bio

html

artwork

tennis

resume

contact



JENELLE MORGAN

EDUCATION

EDUCATION

JERSEY GIRL
COLLEGE GRADUATE
TAMPA, FL
DIGITAL ARTS MAJOR
BUSINESS MINOR

EXPERIENCE

EXPERIENCE

HONORS

HONORS

ALL-ACADEMIC
STUDENT-ATHLETE
TENNIS TEAM
HONOR SOCIETY
WORLD TRAVELER

VOLUNTEER

VOLUNTEER

SKILLS



CONTACT



jenelle
DIGITALARTIST

[home](#)

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[html](#)

[artwork](#)

[tennis](#)

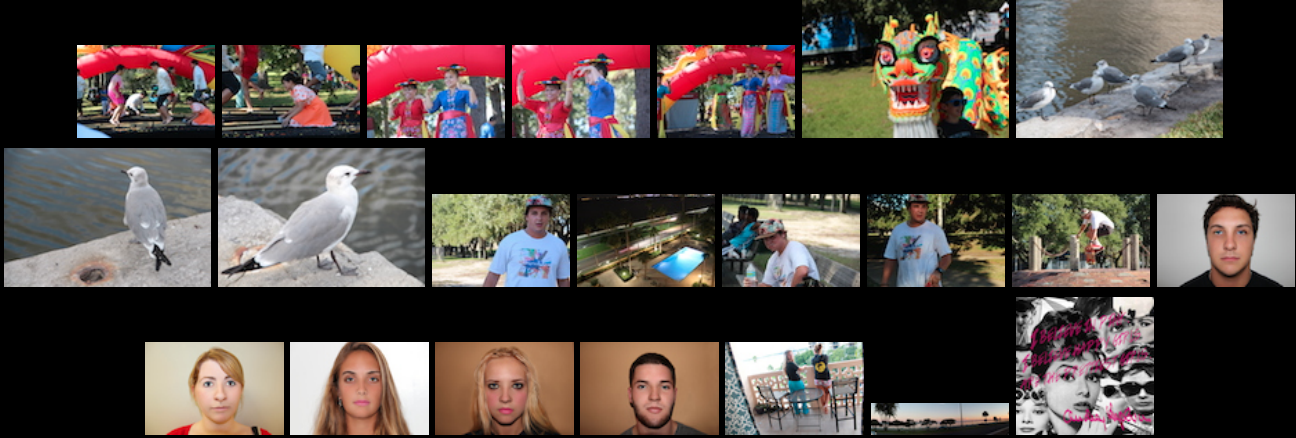
[resume](#)

[contact](#)



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PHOTOGRAPHY



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